

2021 EUROPEAN CERAMIC DAYS | LAUNCH OF THE CERAMIC ROADMAP TO 2050

15-17 November 2021, Brussels – The 2021 European Ceramic Days took place on 15-17 November in Brussels, Belgium, where the annual European Parliament Ceramics Forum (EPCF) and the Public Conference on the Launch of the New Ceramic Roadmap to 2050 were held.

For the first time the 2021 European Ceramic Days was held in a Hybrid format where participants could join either in-person or remotely through live stream. The event brought the European ceramic industry together with officials and policymakers from national and EU authorities.

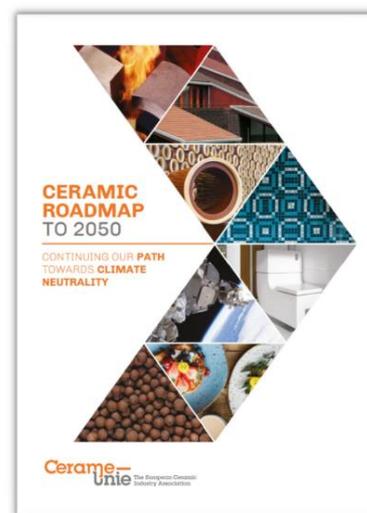
Following the Cerame-Unie Sectoral meetings held on 15 and 16 November, the EPCF took place on Tuesday 16 November. This year the forum was composed of two panel discussions focussing on EU climate policy and the so-called “**FitFor55**” package and **Sustainable Finance** and more particularly on the implementation of the EU Taxonomy Regulation. Anticipating the decarbonisation potential of the ceramic industry as presented the following day, the EPCF debate reflected the need for a stable regulatory framework promoting investments in Europe by rewarding best performers in ETS benchmark allocations and ensuring that all industries in the process of transitioning have an effective access to sustainable finance.

On Wednesday 17 November a public conference officially launched the new [Ceramic Roadmap to 2050: Continuing our Path Towards Climate Neutrality](#) in the presence of trade union, European Commission, research and industry representatives. In the light of the EU’s objective to achieve climate neutrality by 2050, this continuation of the first Ceramic Roadmap published in 2012 showcases what climate neutrality means for ceramics. This is shown through the presentation of a **decarbonisation model and pathway, technologies and decarbonised energy required, CO₂ abatement costs and policy requirements** which are necessary for the European ceramic industry to successfully engage on the path towards climate neutrality.

Furthermore, the New Ceramic Roadmap to 2050 explains why and how ceramics are essential in so many value chains to deliver on the European Green Deal through their **contribution to the renovation wave with energy & resource efficient solutions, circular economy, zero pollution ambitions, biodiversity and smart mobility** while ensuring a **just transition**.

Cerame-Unie President Alain Delcourt highlighted in this context that *“this new roadmap shows the commitment of European ceramics to the climate neutrality objective and demonstrates that sustainable and affordable building and housing, a successful energy transition or EU manufacturing with autonomous value chains all require a strong European ceramic industry”*.

- ⇒ The Ceramic Roadmap to 2050 is available [here](#)
- ⇒ The recordings of the EP Ceramics Forum of 16 November and Public Conference of 17 November can be found [here](#)
- ⇒ The presentations of the EP Ceramics Forum and Public Conference can be found [here](#)



The European ceramic industry covers a wide range of products including abrasives, bricks & roof tiles, clay pipes, wall & floor tiles, refractories, sanitaryware, table- & ornamentalware, technical ceramics, expanded clay and flower pots. The industry generates over 200,000 direct jobs and a production value of €26 billion in the EU.

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